Meet the people of SEVYN X.

Fourteen people. Their work, their connection to the Practice and their place in the stories.

THE PRACTICE TEAM

Laurain Ochelo — 02
Co-founder & beauty practitioner

Nomvula Dube — 03
Lash technician

Michelle Zulu — 04
Receptionist

Lebo Mokoena — 05
Nail technician

THE CREATOR CIRCLE

Tumi Sithole — 06
Hair entrepreneur & beauty creator

Lily — 13
Model & content creator

Demah — 14
Content creator & commercial negotiator

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Corporate lawyer based in London

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Private-school principal

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Architect

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Accountant turned fintech founder

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Gym owner & athleisure entrepreneur

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Brand manager · bride's sister

Laurain Ochelo

Co-founder & beauty practitioner



EXISTING CHARACTER REFERENCE / FULL SHEET

Supplied by Roman

HER CONNECTION TO SEVYN X

Leads SEVYN X consultations and performs lash treatments. She is the central connection between the team and the women who return to the Practice.

WHAT SHE BRINGS TO THE STORIES

Her expertise, warmth and discretion hold the world together. Soft-spoken, cheerful and assured, she can set a boundary without losing her sweetness.

Working profile. Future arcs are proposals, not events already released.

Nomvula Dube

Lash technician



EXISTING CHARACTER REFERENCE / FULL SHEET

Fictional proposal

HER CONNECTION TO SEVYN X

Works alongside Laurain, carrying out lash treatments and helping maintain the Practice's standards.

WHAT SHE BRINGS TO THE STORIES

Skilled, exacting and quietly funny, she brings the working life behind the beauty business: craft, responsibility, recognition and ambition. Her development towards trusted leadership remains a proposed arc.

Working profile. Future arcs are proposals, not events already released.

Michelle Zulu

Receptionist



EXISTING CHARACTER REFERENCE / FULL SHEET

New fictional proposal

HER CONNECTION TO SEVYN X

Welcomes clients, manages the appointment book and helps visitors use the preview tablet at reception.

WHAT SHE BRINGS TO THE STORIES

She connects arrivals, appointments and treatment rooms. Knowing the Practice's daily rhythm gives her a particular view of its regulars and the changes in their lives.

Working profile. Future arcs are proposals, not events already released.

Lebo Mokoena

Nail technician



EXISTING CHARACTER REFERENCE / FULL SHEET

New fictional proposal

HER CONNECTION TO SEVYN X

Creates nail designs with clients and works with Nomvula and Laurain as part of the SEVYN X team.

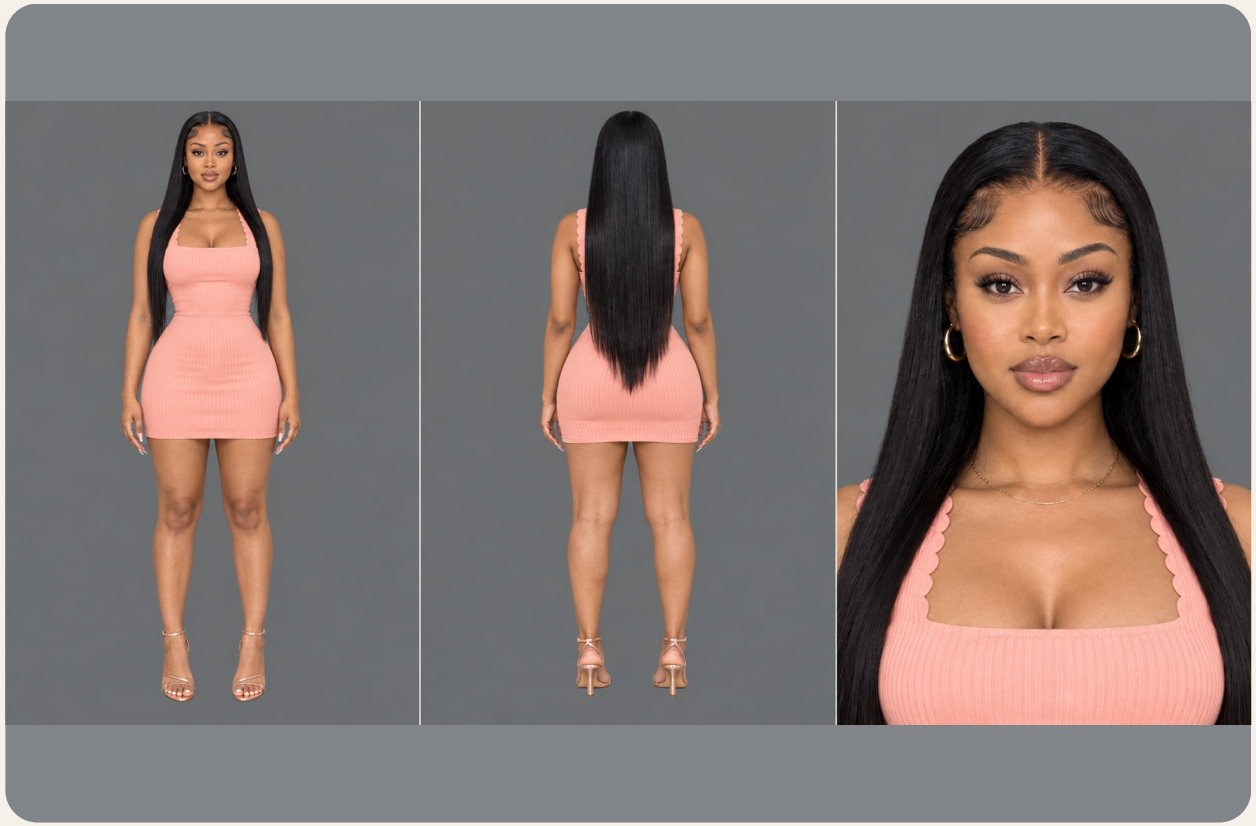
WHAT SHE BRINGS TO THE STORIES

Warm, observant and creative, she brings client collaboration and staff humour. In the current Two Hands, Please proposal, she develops Lerato's nail-art design.

Working profile. Future arcs are proposals, not events already released.

Tumi Sithole

Hair entrepreneur & beauty creator



EXISTING CHARACTER REFERENCE / FULL SHEET

New fictional proposal

HER CONNECTION TO SEVYN X

Runs Tumi Bundles and enters the Practice as a prospective client. Lily and Demah belong to her friendship and creator circle.

WHAT SHE BRINGS TO THE STORIES

An audience entry into SEVYN X. Her business, friendships, public image and finances give her choices weight; her development concerns those choices, not becoming beautiful for the first time.

Working profile. Future arcs are proposals, not events already released.

Rutendo Marimo

Corporate lawyer based in London



EXISTING CHARACTER REFERENCE / FULL SHEET

Fictional proposal

HER CONNECTION TO SEVYN X

A longstanding client who has moved to London and wants to preserve her connection to the Johannesburg Practice.

WHAT SHE BRINGS TO THE STORIES

She provides a personal bridge between Johannesburg and London. Her correspondence carries that connection; 'London correspondent' was a story label, not a journalism job.

Working profile. Future arcs are proposals, not events already released.

Precious Khumalo

Private-school principal



EXISTING CHARACTER REFERENCE / FULL SHEET

Fictional proposal

HER CONNECTION TO SEVYN X

A longstanding SEVYN X client with an established relationship with Laurain. Michelle is her former mentee in the working draft.

WHAT SHE BRINGS TO THE STORIES

Her dry wit, professional pressures and substantial life outside the Practice give her visits meaning. Mentorship and the demands of leading a school are development material, not released events.

Working profile. Future arcs are proposals, not events already released.

Chanté Jacobs

Breakfast-radio presenter · proposed role



EXISTING CHARACTER REFERENCE / FULL SHEET

Fictional proposal

HER CONNECTION TO SEVYN X

A Johannesburg breakfast-show presenter and SEVYN X client. This revised proposed occupation replaces the earlier television-producer version.

WHAT SHE BRINGS TO THE STORIES

Funny, approachable and talkative, she brings the tension between a public voice and private conversations. Her career, accountability and relationships provide story possibilities.

Working profile. Future arcs are proposals, not events already released.

Anneke Steyn

Architect



EXISTING CHARACTER REFERENCE / FULL SHEET

Fictional proposal

HER CONNECTION TO SEVYN X

A regular client whose professional work is connected to the Practice's building in the proposed story.

WHAT SHE BRINGS TO THE STORIES

Her architectural knowledge can put professional obligation and personal loyalty into conflict. The building storyline is fictional development, not a claim about SEVYN X's real premises.

Working profile. Future arcs are proposals, not events already released.

Priya Naidoo

Accountant turned fintech founder



EXISTING CHARACTER REFERENCE / FULL SHEET

Fictional proposal

HER CONNECTION TO SEVYN X

A chartered accountant who now runs a fintech business and visits SEVYN X as a client.

WHAT SHE BRINGS TO THE STORIES

She brings business judgement, negotiation and independence. Her encounters with Tumi and Lerato connect their time at the Practice to the businesses and decisions waiting outside.

Working profile. Future arcs are proposals, not events already released.

Lerato Mahlangu

Gym owner & athleisure entrepreneur



EXISTING CHARACTER REFERENCE / FULL SHEET

Fictional proposal

HER CONNECTION TO SEVYN X

Owns a boutique gym and an athleisure label in Sandton. She is a SEVYN X client with her own strong sense of style.

WHAT SHE BRINGS TO THE STORIES

She connects beauty, fitness, fashion and business ownership. Control over her company and her image provides narrative direction; specific campaign and buyout plots remain proposals.

Working profile. Future arcs are proposals, not events already released.

Lily

Model & content creator



EXISTING CHARACTER REFERENCE / FULL SHEET

Supplied reference · fictional story development

HER CONNECTION TO SEVYN X

Tumi's friend, part of the creator circle with Demah, and a possible future brand collaborator in the story world.

WHAT SHE BRINGS TO THE STORIES

She wants lasting recognition and a meaningful brand relationship. Affection, competition and differing ambitions give the friendship room to develop.

Working profile. Future arcs are proposals, not events already released.

Demah

Content creator & commercial negotiator



EXISTING CHARACTER REFERENCE / FULL SHEET

Supplied reference · fictional story development

HER CONNECTION TO SEVYN X

The commercial mind in Tumi and Lily's circle, negotiating brand deals while pursuing opportunities of her own.

WHAT SHE BRINGS TO THE STORIES

She brings the practical business of creator partnerships into the stories. Her ambition is to have her own opportunities, as well as negotiating for her friends.

Working profile. Future arcs are proposals, not events already released.

Zanile Mokoena-Sibanda

Brand manager · bride's sister



EXISTING CHARACTER REFERENCE / FULL SHEET

Supplied reference · fictional story development

HER CONNECTION TO SEVYN X

A brand manager and the bride's sister in the proposed wedding story, connecting the Practice's wider circle to a family occasion.

WHAT SHE BRINGS TO THE STORIES

She wants her sister's wedding to remain about her sister. Family loyalties, wedding arrangements and commercial instincts create choices for her to make.

Working profile. Future arcs are proposals, not events already released.